

# Financial Summary

Total expenditure for the year amounted to £702,532. Total funding amounted to £997,756. The largest element of income was a grant from the Impetus/Private Equity Foundation/The Trust for Education partnership amounting to £108,875. At 31 March 2009 the charity had net assets of £689,633 which were represented by unrestricted funds.

## STATEMENT OF FINANCIAL ACTIVITIES

For the year  
to 31 March 2009

	Unrestricted Funds	Restricted Funds	Total 2009	Total 2008
	£	£	£	£
<b>INCOMING RESOURCES</b>				
Voluntary income	206,347	702,532	908,879	687,564
Activities for generating funds	61,741	-	61,741	108,312
Interest receivable	27,136	-	27,136	11,424
<b>Total incoming resources</b>	<b>295,224</b>	<b>702,532</b>	<b>997,756</b>	<b>807,300</b>
<b>RESOURCES EXPENDED</b>				
Cost of generating funds	-	14,863	14,863	-
Charitable activities	-	682,849	682,849	409,405
Governance costs	-	4,820	4,820	3,486
<b>Total resources expended</b>	<b>-</b>	<b>702,532</b>	<b>702,532</b>	<b>412,891</b>
<b>Net incoming resources and net income for the year</b>	<b>295,224</b>	<b>-</b>	<b>295,224</b>	<b>394,409</b>
Total funds brought forward	379,720	14,689	394,409	394,409
Prior year adjustment	14,689	(14,689)	-	-
Total restated funds brought forward	394,409	-	394,409	394,409
<b>Total funds carried forward</b>	<b>689,633</b>	<b>-</b>	<b>689,633</b>	<b>394,409</b>

## BALANCE SHEET

At 31 March 2009

	2009	2008
	£	£
<b>Current Assets</b>		
Debtors and prepayments	11,221	28,753
Cash at bank and at hand	847,050	542,091
	<b>858,271</b>	<b>570,844</b>
<b>Creditors</b>		
Amounts falling due within one year	168,638	176,435
<b>Net Current Assets</b>	<b>689,633</b>	<b>394,409</b>
<b>Net Assets</b>	<b>689,633</b>	<b>394,409</b>
<b>The Funds of The Charity</b>		
Unrestricted funds	689,633	394,409
Restricted funds	-	-
	<b>689,633</b>	<b>394,409</b>

## DONORS

IntoUniversity is most grateful for the many donations it has received from individuals, trusts and corporate bodies, without whose support its work would not be possible.

### Grants (over £1000)

The Angus Lawson Memorial Trust; The Antigone Trust; Burberry Foundation; The Charles Dunstone Charitable Trust; CHK Charities Ltd; The Cicely Foundation; Deutsche Bank; The Fidelity UK Foundation; The Headley Trust; The Impetus Trust; The Private Equity Foundation; The Trust for Education; J.P.Morgan; John Lyon's Charity; The Mercers' Company; The Peter Minet Trust; Tom Ap Rhys Pryce Memorial Fund; Rugby School; The Schroder Foundation; SHINE; The Sutton Trust; Tavolozza Foundation; UBS Foundation; The Wellington Management Foundation.

IntoUniversity received £83,393 from individual donors.

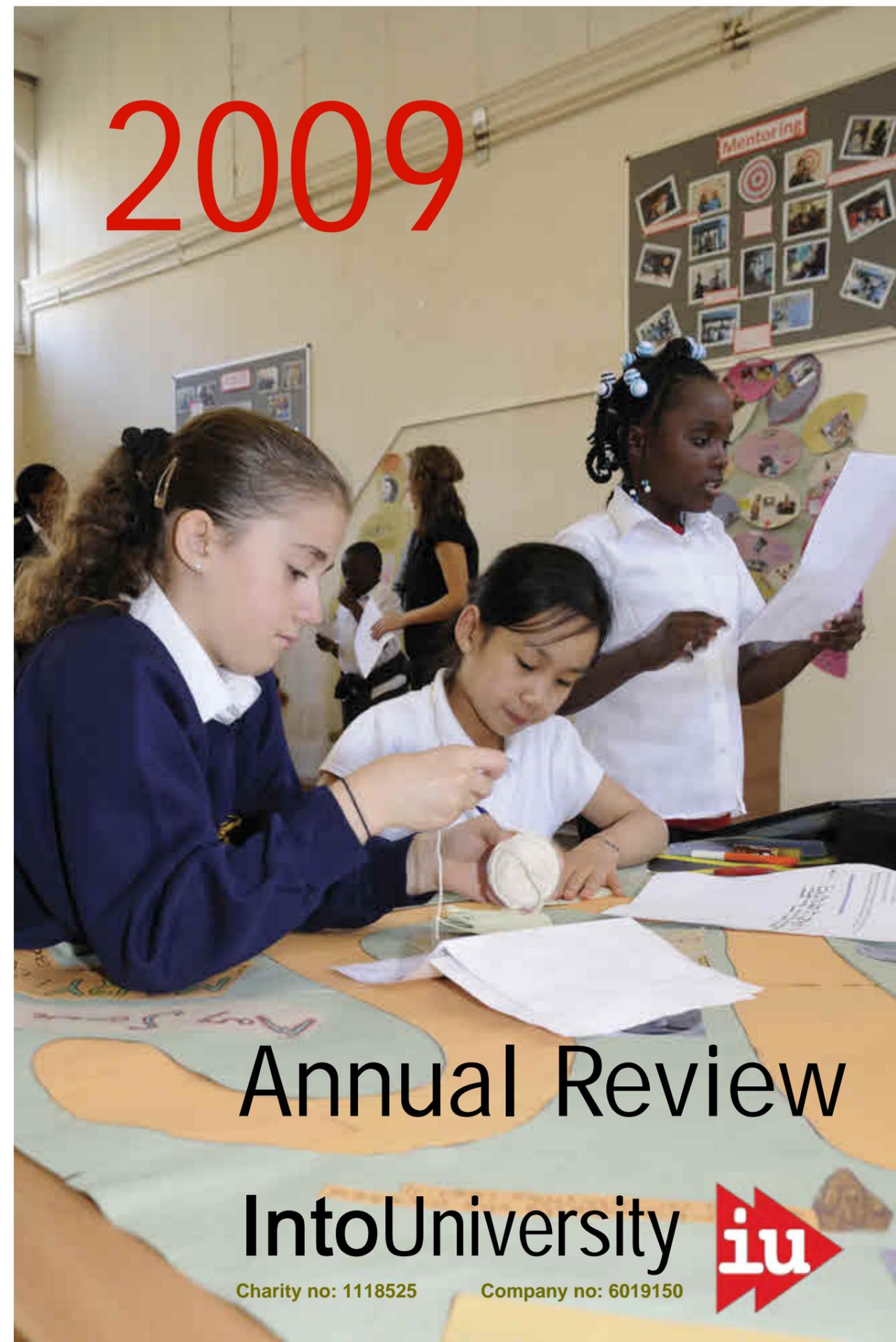
**Auditor:** Chantrey Vellacott DFK, Russell Square House, 10-12 Russell Square, London WC1B 5LF.

For a full copy of the Annual Accounts or any other information about IntoUniversity, please contact our Head Office:

IntoUniversity  
95 Sirdar Road  
London. W11 4EQ

020 7243 0242  
info@intouniversity.org

# 2009



# Annual Review

# IntoUniversity



Charity no: 1118525

Company no: 6019150

# Overview 2009



The past year has seen **IntoUniversity** make excellent progress towards the goals set in its first business plan. We now have four centres with a further two opening this autumn.

Where we open new centres we are excited to see the enthusiastic take up of our

services by young people, their parents and local schools.

This shows that there is a powerful demand for our work and that we have been able to win the trust and support of students, parents, schools and the wider community.

A study conducted for us on a pro-bono basis by strategy consultants OC&C, analysing demographic patterns of social and economic deprivation, showed that there is a need, within London alone, for more than 70 **IntoUniversity** centres.

The importance of our work has been underscored for some time by academic studies showing that young people from poorer backgrounds are much less likely to go to university than those from well-off homes.

This issue has been highlighted by a recent cross-party report, *Unleashing Aspiration*, which reveals how the professions are still overwhelmingly dominated by graduates from the middle classes. The reality we face is that many young people from poor homes have their future success blocked by social factors beyond their control.

We continue to offer a means for young people to overcome such social and educational obstacles. With the support of our partners and funders we hope by 2016 to have doubled our provision within London. This will be another step towards our ambition to be a national charity.

Dr Rachel Carr  
Chief Executive

“ **IntoUniversity** is well-regarded, with a well-developed centre model, and serves a demand that is increasingly on the agenda of government organisations and trusts. **IntoUniversity** occupies a unique niche within the educational landscape as a result of its strong ethos and operational model. ”

OC&C Strategy Consultants

Last year, there were over **4000** attendances on **IntoUniversity FOCUS Weeks, Days and workshops.**

# Future Plans

Two further **IntoUniversity** centres are opening in late 2009 in Haringey and Hackney. This will complete the six-centre network set out in our 2007-10 strategic plan. Our new strategic plan will aim to double the size of our London network to 12 centres by 2016.

We will also be evaluating our performance as a charity as we consider how best to establish centres in deprived communities outside London.

“ By helping disadvantaged young people raise their aspirations and access the education they deserve, **IntoUniversity** is undertaking crucial work which has a long term impact on the wider community. ”

Amelia Sussman,  
The Impetus Trust

## Cross-party report backs further expansion of **IntoUniversity**

In July 2009, Alan Milburn MP visited **IntoUniversity** North Kensington to launch a significant new cross-party report into social mobility: *Unleashing Aspiration*.



Up to seven million more professionals are likely to be needed in Britain by 2020 as the global economy expands. A new focus is therefore needed, the report says, to unleash aspiration in all children and make social mobility the number one social policy priority for this and future governments.

**IntoUniversity** is highlighted in the report as one of the ways of addressing educational inequality. Our experience shows that in families where there is no experience of university, and no friends or relatives in the professions, young people are unlikely to set their sights at a professional career. Poorly motivated young people with low aspirations are unlikely to succeed even when presented with good educational opportunities.

Alan Milburn commented: ‘in more disadvantaged communities we need to systematically raise the aspirations of those youngsters and families who simply do not believe they will ever progress. It's not that many young people do not have aspirations. It is that they are blocked.’

The report, *Unleashing Aspiration*, is available in both full and summary form on The Cabinet Office website: [www.cabinetoffice.gov.uk](http://www.cabinetoffice.gov.uk)



**Centre Leader**  
Laura Morley

Individual young people and their success is at the heart of our programme. James is a Year 8 student and has been attending secondary Academic Support since September 2008. James finds school tricky and has a statement of special educational needs. He was assigned a mentor in February 2009 and since then the staff team has noticed a huge improvement in his concentration, organisation and time-management.



*IntoUniversity Lambeth has 67 primary and 34 secondary students enrolled on its Academic Support Programme*

“ Being a mentor has enabled me to learn more about how important it is to invest in these children, to increase their learning opportunities and broaden their minds about the future. ”

Undergraduate Mentor



Last year, over **600** young people attended Academic Support and received specialist tuition at an IU centre.

We enjoyed a particularly rewarding FOCUS Week with Vauxhall Primary School whose students were enthralled by the campus tour of Imperial College and their graduation was a memorable event with some very exciting presentations.

We re-visited the same class in June 2009 to talk about the transition between primary and secondary school. We were delighted to see that every hand went up when the class teacher asked who would be coming to Academic Support in September.

## Next stop: University

Samer Abdul Kerim is currently in his first year at Bangor University studying Business Studies. Samer, who has attended since he was 14, said that IU helped him ‘massively’, particularly in the support he received with his coursework.

## Next stop: University

Melissa Akposoe is reading Criminology at the University of Essex.

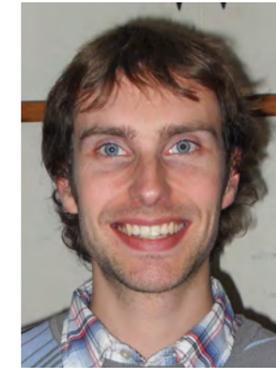
Maria Ramdeen is studying Music at Goldsmith’s College.

Lucy Enemoh is studying Law at the University of Hertfordshire.



“ IntoUniversity is well run and managed. The children are orderly when they leave the session and seem happy. They talk about what they learn. ”

Parent of an IntoUniversity student



**Centre Leader**  
Dan Baker

Establishing effective partnerships is essential to the success of the IntoUniversity programme. We have delivered workshops with Year 10 and 11 pupils at Westside Pupil Referral Unit. We have also welcomed the regular support of Brent Connexions (Careers Advice Team) who have delivered a training session for our staff and we have a Personal Advisor who attends once a week at secondary Academic Support to offer specialist advice to our young people. We have built on the partnership with the Historic Royal Palaces to take two FOCUS Week groups to Kensington Palace to learn about the Georgian period. We have also visited Charles Darwin’s House, working with the trust set up in his name. In addition, we built a new link with a community group called Real Action to deliver a Summer FOCUS Week on

literacy, and a new partnership with Westminster Academy from September.

In January 2009 we ran a Science FOCUS Week with a class of Year 6 pupils from Kensal Rise Primary School. During the week pupils explored the Tower of London to examine materials and the ‘Flight’ exhibition at the Science Museum to further their knowledge of forces. After a terrific graduation at University College London, the class spontaneously broke into song on the bus, singing the praises of their IntoUniversity week.

Last year, **870** young people attended an IntoUniversity FOCUS Week which included a visit to a university and an experience of university-style learning.

# IU North Kensington



**Team Leader**  
Catherine Black

In May 2009 we gained Advanced Status for Quality in Study Support (QiSS), one of only 35 providers in the UK to have received this award. This year has seen significant developments in many aspects of our Academic Support programme, including the introduction of workshops for parents, a makeover of our classrooms, new learning materials and a series of specialist tutorials offered by volunteers.



Zymia Ansah-Garwood attends Sion-Manning RC Girls School, and has accessed a range of programmes at **IntoUniversity North Kensington**. In September 2008, Zymia took part in 'Go For It!' and joined our Year 9 'Careers Guide in FOCUS' and 'Debating in FOCUS' programmes. She is also a member of the Historic Royal Palaces Youth Forum and participated in the 'Extending Musical Horizons' weekend at Christ Church, Canterbury. Zymia regularly attends Academic Support, and we look forward to pairing her with a mentor in autumn 2009. Throughout the past year, staff at **IntoUniversity North Kensington**, along with Zymia's parents and teachers, have seen Zymia's confidence develop as she continues to take on new challenges and shape her aspirations for the future.



“ **IntoUniversity has given my daughter a sense of purpose in what she can achieve in the future.** ”

Parent of Zymia  
An **IntoUniversity Student**



# IU Bow



**Centre Leader**  
Mary Fok

This has been our first year of operation at **IntoUniversity Bow**, and we have been keen to establish partnerships. We have developed new relationships with several universities and colleges including Clare College, Cambridge, and Murray Edwards College, Cambridge. We also held a graduation for our Creative Arts and Design FOCUS Week at The Courtauld Institute.

Behind the big picture for last year are numerous stories of individual success. Jacob Lajolie, for example, has been attending secondary Academic Support. In the February half-term, Jacob was part of the Creative Arts and Design FOCUS Week. He was also one of the first Bow students to receive a mentor.

## Next stop: University

Abigail Moronkeji is currently in her first year at **Coventry** studying psychology. She has been coming to IU since primary school. Abigail says that IU allowed her to study in a place away from a bad crowd on the estate.

Being a part of **IntoUniversity** has helped Jacob grow in confidence and maturity particularly in his interaction with adults. Jacob's mother, Maureen, credits Academic Support with his improving levels in English: '**IntoUniversity** has been crucial in improving Jacob's overall confidence. This is a such a valuable resource for both parents and pupils.'



Last year **IntoUniversity Bow** ran 4 FOCUS Weeks, 10 FOCUS Days and a broad range of workshops for young people



**IntoUniversity Bow** has 120 students enrolled for Academic Support

“ The **IntoUniversity FOCUS Week** has certainly had an impact on children; several children in their annual reviews have been talking about going to university now. ”

Marie Maxwell  
Head of Globe Primary School

Last year, **200** young people were supported by the **IntoUniversity** mentoring programme.