

Corporate Partnerships



'In order to inspire our students to enter Higher Education and professional careers, we need dedicated corporate partners to support us in running our programmes to the highest calibre.'

Dr Rachel Carr

Co-Founder and Chief Executive, **Into**University

Who we are



IntoUniversity has over 18 years' experience bringing Higher Education within the reach of students from the UK's most disadvantaged backgrounds.

We operate our programme of Academic Support, Mentoring, Student Enrichment and aspiration-building FOCUS workshops through a national network of learning centres, located in the heart of disadvantaged communities. Every year, each centre supports at least 1,000 students aged 7-18 and beyond.

We have a model that works, but only if we collaborate effectively with brilliant people and organisations who share our mission. Long-term corporate partnerships represent a unique opportunity to grow our impact and inspire more young people.

Why we are needed

Research shows that young people from disadvantaged backgrounds are:

4 times
less likely
to enter
university

12 times
less likely to
enter a top
university

55 times
less likely to get
to Oxbridge

Our impact

IntoUniversity has developed robust systems for evaluating our programmes, positioning us as sector leaders in impact measurement.

71% of **Into**University
School Leavers in
2020 progressed to
Higher Education.

compared to

26% of students from
a similar background
nationally.



How we can support you

Bespoke Partnerships

IntoUniversity has a wealth of experience developing bespoke corporate partnerships that are tailored to suit the needs of the company and employees. Through a partnership between yourselves and **Into**University we can achieve both your firm's goals and our mission to realise educational equality.

Our Corporate Partnerships team is best-placed to listen to your interests and identify what you would like to gain from partnering with us. You will have a dedicated relationship manager who will be your main point of contact and ensure that all partnership requirements are met.

Volunteering

Engagement with charities through volunteering can improve your staff's wellbeing, confidence and self-esteem, which in turn improves their performance.

UBS recently carried out a global employee volunteer survey concluding that:

88% of volunteers felt that volunteering had improved their teamwork and collaboration. **85%** commented that volunteering made them feel proud of their firm.

We have a wide range of volunteering opportunities available to engage your staff with the local community.



Mentoring

Become a mentor to our students or staff



Academic Support

Tutor at our after-school homework sessions

Volunteering
Opportunities
at **Into**University



FOCUS Programme

Inspire our students by hosting our aspiration-building workshops based around professional careers



Student Enrichment

Provide our students with work experience or internship opportunities

Dave, Careers in FOCUS volunteer at **Into**University Southampton West

F My favourite part of volunteering with **Into**University is knowing that I am giving back to the community and encouraging children to look to future careers, whether that be in my own field or not. I also like knowing that the time I am giving will hopefully increase aspirations of children and inspire their future pathways.

How you can support us

There are multiple ways for our corporate partners to support **Into**University. The most impactful corporate-charity partnerships are multi-faceted and involve several layers of support.



Choose **Into**University as your Charity of the Year partner



Support us financially by providing grants



Fundraise for us



Carry out pro bono work



Become an ambassador for **Into**University



Set up Payroll Giving



Provide room space

Gary Attle, Partner, Mills & Reeve LLP

‘It has been an immense privilege for Mills & Reeve to support the invaluable work of **Into**University. Hopefully in some small way we have helped to raise the aspirations of young people in the UK and also played our part in ensuring that the legal profession is seen as open to everyone, irrespective of background or circumstances. Those of us who have been involved with **Into**University in different ways come away singing their praises every time!’



Case studies



UBS has been a key supporter of **Into**University and an integral part of our journey since we launched our first business plan in 2007.

Our partnership with UBS is a prime example of **Into**University's ability to tailor our corporate offer to suit the needs of a partner. Due to the size of UBS and the level of support offered by them, we successfully developed and adapted our opportunities to ensure that both organisations made the most of the relationship. Together, we have transformed the lives of the thousands of students and provided enriching experiences to hundreds of UBS staff.

Over the last 13 years, UBS has given generous grant funding, provided crucial strategic support to our senior team and hosted over 50 events for our students. They have also sponsored two gala fundraising events and hosted a series of **Into**University thought-leadership seminars. We have provided volunteering opportunities to over 750 UBS staff members, who have donated thousands of hours of their time to support us.

I I have found **Into**University to be a highly trusted and valued partner within UBS's Community Affairs portfolio. We have been delighted with our partnership to date and would fully endorse the model, the professionalism of their approach, and the wholly positive impact they have had on the lives of disadvantaged young people.'

Sarah Craner

Executive Director,
Global & EMEA Community
Affairs, UBS

Ochuko, **Into**University Walworth alumni

I They say it takes a village to move a mountain, for many of us that mountain is the lack of sufficient role models, it's a lack of access or opportunity, it's the absence of the belief that we belong in certain places. And bit by bit, **Into**University along with their village of students, sponsors and tireless advocates is working hard to move those mountains.

Through **Into**University I have learnt what it means to be a professional. Their programmes have really broadened my horizons, nurturing my self-worth while simultaneously growing my commercial awareness. The ability to transport pupils from schools like mine to professional offices goes a long way in steering us in a positive direction.'



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Venner Shipley

If you are interested in partnering with us, the Corporate Partnerships team would be delighted to explore your targets and initiatives with you.



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